



For Immediate Release:

Monday, July 22, 2024

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Large Turnout Highlights 39th Annual Golf & Tennis Outing *Director Family Honored for Loyal Commitment to SJJCC Community*

East Hills, N.Y. (Jul. 22, 2024) – Ahead of a milestone 40th Anniversary next summer, [Sid Jacobson JCC](#) hosted its 39th Annual Golf & Tennis Outing, presented by Adams & Company, on Monday, July 22, at Fresh Meadow Country Club in Lake Success.

A significant turnout of over 250 attendees gathered for 18 holes of golf, joined Judy Umansky for Canasta and Mah Jong, and played in a sold-out tennis tournament at Sportime Roslyn, sponsored by Aurily & Andrew Sandler.

The widespread fundraising effort successfully generated nearly \$320,000 to allow Sid Jacobson JCC to continue providing essential services to its evolving community.

“Each year, the Golf & Tennis Outing improves in significant fashion, further benefiting our programs and creating increased awareness for this great organization,” said **Ron Cohen**, President of Hiram Cohen & Son, and Golf & Tennis Committee Member and Sponsor.

The function highlighted the ongoing work of the JCC’s Center for Community Engagement.

Since its inception in 2017, CCE continues to tackle social issues with actionable solutions while offering avenues for meaningful community across three main pillars: the JCC’s Community Needs Bank, Social Responsibility, and Volunteerism.

“We are thrilled to bring attention to the Center for Community Engagement (CCE) at this year’s Golf & Tennis Outing. CCE has always been a hidden gem at Sid, with our team working tirelessly behind the scenes to support both the agency and the community,” said **Susan Berman**, Associate Executive Director, Community Engagement. “This type of work takes a village, and we applaud this year’s honorees, the Director Family, for embracing philanthropy and community service.”

A thriving enterprise for over three generations, Director Door Industries, led by the dynamic mother-son team of Susan and Scott Director, adopted a philanthropic approach to their family-run business operations in 2007, following the sudden passing of their late husband and father, Jimmy.

Dedicated to honoring Jimmy's lifelong legacy, Susan, Scott, and Lauren, Scott's wife, have since immersed themselves in giving back to the community.

"Before we got involved with the JCC, we were simply a business that made a profit," said **Scott Director**, President of Director Door Industries, Ltd. "Something was missing though. We yearned to give back to our community, to be more than just a company."

Scott actively participates in volunteer work through SJJCC, regularly contributing to our Community Needs Bank, in addition to establishing the JCC's Men's 35+ Basketball League, and sitting on our Golf & Tennis, "*Eat.Bid.Laugh!*" Auction, and the Annette & Sheldon A. Sinett BASICS committees.

"It's not just about how profitable we can be for ourselves, but rather how profitable we can be for others," Scott continued.

Director Door Industries has served as a Platinum Sponsor at our "*Eat.Bid.Laugh!*" fundraiser, further cementing their commitment to community outreach.

"We're truly humbled that SJJCC would think so highly of our family to make us the face of their special and important outing," Scott expressed. "We were pleasantly surprised when we first got notified. It's a tremendous honor."

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About Sid Jacobson JCC

Sid Jacobson JCC (sjjcc.org) in East Hills provides a full range of cutting-edge recreational, health, fitness, educational, cultural arts, and social service programs. SJJCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage, and culture, and is committed to enriching the lives of all individuals and families in its community. See community differently, "Like" the JCC on Facebook (facebook.com/sidjacobsonjcc).

Sid Jacobson JCC is a beneficiary agency of the UJA Federation of New York.